

# 30<sup>th</sup> Miami Conference on the Caribbean Basin

## 1<sup>st</sup> Annual Mini-Conference for Healthcare Policy Makers



### Catastrophic Medical Services—The Collaborative Approach to Containing the Fiscal & Social Consequences of Limited Catastrophic Care Infrastructure

#### DECEMBER 6

8:00 am–8:30 am Location: InterContinental-Bayfront A (Lower)

##### WELCOME & OPENING REMARKS:

**Collaboration - A neighborly duty and the key to sustainable relationships**

CHAIR: **Jorge Arrizurieta**, Chair, Government Affairs Group, Akerman Senterfitt  
**Mr. S. Shai Gold**

Vice President, International Medical Services  
Jackson Memorial Hospital, Miami Florida  
Leader, 1<sup>st</sup> Annual Mini-Conference for Healthcare Decision Makers

**The Honorable Senator Javier Souto, Commissioner**

Miami-Dade County Board of County Commissioners

**Marvin O'Quinn, President & CEO**

Jackson Health System, Miami, Florida

**William O'Neil, M.D., Executive Dean**

Medical Affairs, University of Miami, Miller School of Medicine

**Allen Brenteson, Corporate VP**

Baptist Health South Florida

##### AM MASTER SESSION:

8:30 am–9:15 am Location: InterContinental-Bayfront A (Lower)

**The Macro Economic Impact of Catastrophic Medical Injuries on Small Nations**

CHAIR: **Manuel Salazar**, Former Head, National Social Security Administration, Costa Rica, CEO, American Security Insurance (international managed care)

PANEL: **Minister Eden**, Cayman; **Minister Hall**, Turks & Caicos; **Eugene Chinchilla**, Partner, Red Bridge Health Networks

9:20 am–10:20 am Location: InterContinental-Bayfront A (Lower)

**Catastrophic Medical Services in the Caribbean Region—The Insurance View Point**

CHAIR: **Edmund Santiago**, CEO, International Reinsurance Management (Munich Reinsurance broker in 27 countries in the Caribbean Basin)

PANEL: **Niels Haaber**, VP BUPA International, Latin America and the Caribbean Basin; **Steve Jacobson**, CEO, Olympus International Managed Health Care

10:30 am–12:00 noon Location: InterContinental-Bayfront A (Lower)

**The Collaborative Approach to Pan-Regional Catastrophic Medical Care**

CHAIR: **S. Shai Gold**, VP JMH-International

PANEL: **Gerard Kaiser**, Chief Medical Officer, Jackson Health System/Jackson Memorial Hospital, Sr. Associate Dean for Clinical Affairs, University of Miami Miller School of Medicine; **Jeff Augenstein**, M.D., Director UM-JMH Ryder Trauma Center, Director, The William Lehman Injury Research Center, Co-Chief, Div. of Trauma and Critical Surgical Care, Univ. of Miami, Miller School of Medicine; **Brian Weisz**, CEO, Air Ambulance Professionals, Ft Lauderdale; **Carol Appleyard**, COO, Cayman Islands National Employee Insurance Company; **Edmund Santiago**, CEO, International Reinsurance Management; **Kester Nedd**, M.D. CEO e-HDL, Chief Rehabilitation Neurology, University of Miami/Jackson Memorial Medical Center

12:00 noon–1:00 pm Location: InterContinental-Bayfront A (Lower)

##### LUNCH BREAK

Sponsored by Baptist Health International, Miami

##### PM MASTER SESSION:

1:00 pm–2:00 pm Location: InterContinental-Bayfront A (Lower)

**Advanced Diagnostics in Catastrophic Care—A Collaborative Model for Attaining Diagnostic Imaging Infrastructure - Alliance Imaging Corporation**

CHAIR: **Paul Viviano**, Chairman, Alliance Imaging

PANEL: **Eugene Chinchilla**, Partner, Red Bridge Health Networks; **Jeff Augenstein**, M.D., Director UM-JMH Ryder Trauma Center, Director, The William Lehman Injury Research Center, Co-Chief, Div. of Trauma and Critical Surgical Care, Univ. of Miami, Miller School of Medicine

2:00 pm–3:30 pm Location: InterContinental-Bayfront A (Lower)

**The Role of Clinical Case Management & IT Systems in Containing the Cost of Catastrophic Medical Care**

CHAIR: **Kester Nedd**, M.D., CEO e-HDL, Chief Rehabilitation Neurology, University of Miami/Jackson Memorial Medical Center

PANEL: **Abbe Bendell**, V.P., Q.A. & Case Management, Jackson Memorial Hospital; **Jeff Augenstein**, M.D., Director UM-JMH Ryder Trauma Center, Director, The William Lehman Injury Research Center, Co-Chief, Div. of Trauma and Critical Surgical Care, Univ. of Miami, Miller School of Medicine; **Sharon Ford**, RN, Director Case Management Services, BUPA International; **Eugene Chinchilla**, Partner, Red Bridge Health Networks

3:45 pm–5:00 pm Location: InterContinental-Bayfront A (Lower)

**Managing Quality and Cost - Provider and Payer Perspectives**

CHAIR: **Jack Ziffer**, M.D., Ph.D., Baptist Health South Florida

PANEL: **Robert Rodriguez**, Director of Operations, Baptist Health International; **Steve Jacobson**, CEO, Olympus International Managed Care; **Edmund Santiago**, CEO International Reinsurance Management; **Niels Haaber**, VP Marketing & Sales, Latin America and the Caribbean Basin, BUPA International

##### CONCLUDING REMARKS - DAY ONE

**Mr. S. Shai Gold**

Vice President, International Medical Services  
Jackson Memorial Hospital, Miami Florida  
Leader, 1<sup>st</sup> Annual Mini-Conference for Healthcare Decision Makers

5:00 pm–6:00 pm Location: InterContinental-Office Tower

**Minister and Sponsors One-on-One Meetings**

#### DECEMBER 7

**Site Visit - Critical Care Facilities & Goodwill Resources at Jackson Memorial Hospital**

Bus departs the hotel at 8:30 am  
Ryder Trauma Center (including burn & rehabilitation units)  
Emergency Services (A&E) Department  
Neurosurgical Intensive Care Unit  
Level III Neonatal Intensive Care Unit (Super pre-mature babies)  
Post Operative Area / SICU (DTC)

11:30 am–1:30 pm Location: Jackson Memorial Hospital

**LUNCH AND WELCOME WORDS:** Steve Klein, Chief Operating Officer

**Executive briefing:** "The Public Health Trust of Miami-Dade County - The Miami model of public healthcare governance & finance since 1974"

1:30 pm–3:30 pm Location: Jackson Memorial Hospital

**Is Your Nation Prepared for the medical consequences of a disastrous event?**

*The Ten Commandments of planning for mass casualty incidents*

**Abdul Memon**, M.D. Chief Medical Officer for Disaster and Emergency Preparedness, Jackson Memorial Hospital

PANEL & DEMONSTRATION: **Dr. Richard Weisman**, Executive Director JMH Poison Information Center, Director, Decontamination Response Team, Jackson Memorial Hospital  
(Including visit of Mass Casualty Decontamination Facility and the only bilingual Poison Information Center in the USA)

Return to hotel 4:30 pm

##### CONCLUDING EVENT:

6:30 pm–9:00 pm Location: TBA

**By Invitation Only Reception & Dinner**

Reception for Ministers, staff and Miami based Consul Generals

KEYNOTE SPEAKER: **Jorge Arrizurieta**, Chair Government Affairs Group, Akerman Senterfitt, Director, Board of Trustees, Public Health Trust of Miami-Dade County

Bus departs the Intercontinental hotel at 6:15 pm