



Florida's Caribbean Sun

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PRESS RELEASE

Expo & Conference to focus on the Caribbean American Relationship in this Era of Change

Orlando, April 3, 2009- The Fourth Annual Florida Caribbean American Business Expo and Conference to be held June 10-12, 2009 at the Pegasus Conference Center in Orlando, Florida will focus on relations between the United States and the Caribbean region against the backdrop of the new Administration of President Barack Obama and the current global financial crisis.

The Expo and Conference, put on by Florida's Caribbean Sun newspaper, is held each year as part of the activities to celebrate Caribbean Heritage Month in the United States and over the years has attracted participants and exhibitors from throughout the Caribbean and Florida. Through this event, scores of small and medium size enterprises in the US and the Caribbean have generated new business and have been able to learn from information disseminated during the conference, says Expo Public Relations Officer Sharazade Kirton.

The theme of this year's event is '**The Caribbean American Relationship in this Era of Change**' and will address a host of issues which impact small and medium size enterprises in the Caribbean and the US. There are more than 5,000 Caribbean American owned businesses in Florida, many of which are involved in import from and export to the Caribbean as well as provide services such as telecommunications, travel and tourism promotion and sales, financial services including money transfer, shipping and legal representation. Florida-based companies are also investors in the Caribbean region.

Thousands of small and medium enterprises in the Caribbean also do business with the state of Florida which is home to a sizeable Caribbean American population thereby representing a major market for products from the region.

The conference will have five plenary sessions which will address a range of issues such as how could small businesses benefit from the new American Recovery and Reinvestment Act 2009 (The stimulus package); the impact of immigration on business in the US and the Caribbean; Customs regulations and procedures and trade and investment opportunities.

Sponsorships and booth space are still available.

For further information contact: Sharazade Kirton (407) 359-1760 or visit www.caribamericanexpo.com



CENTRAL FLORIDA'S 4TH CARIBBEAN-AMERICAN BUSINESS EXPO AND CONFERENCE JUNE 10-12, 2009



At the
Pegasus Conference Center
6394 Silver Star Road • Orlando, Florida 32808

FREE ADMISSION TO EXPO

"The Caribbean American Relationship in this Era of Change"
Commemorating the Observance of Caribbean-American Heritage Month



Conference to examine issues in Caribbean American relations including the impact of immigration and labor laws on small business, access to financing and government contracts, trade and investment opportunities, Customs, FDA, Health Department & other laws and regulations.

Official Expo & Conference Opening Ceremony:
Wednesday June 10, at 6:00 pm

A Caribbean Sun

PRESENTATION

With the Support of Enterprise Florida Inc., Metro Orlando Economic Development Commission, Orange County government, the City of Orlando, Caribbean Central American Action (CCAA), Caribbean American Chamber of Commerce of Florida, World Trade Center Orlando

EXHIBITS AND SPONSORSHIPS

Platinum, Gold and Silver Sponsorships & Booth Space Now Available

FOR INFORMATION, CONTACT:

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