



A Region Poised for
GROWTH

31st Miami Conference ON THE CARIBBEAN BASIN



2nd Annual Mini-Conference for Healthcare Policy Makers

DECEMBER 4

8:00 am–8:30 am Location: Sevilla

I. OPENING CEREMONY

WELCOME WORDS:

- Shai Gold**, Executive Chairman, VP, JMH-International
- Anton Edmunds**, Executive Director, Caribbean and Central American Forum
- The Honorable Evans Rogers**, Honorary Co-Chairman, Minister of Health, Anguilla
- Marvin O'Quinn**, President and CEO, Jackson Memorial Hospital and Jackson Health System
- Michael Carricarte**, Honorary Co-Chairman, Chairman, Ion Investments

8:30 am–9:00 am Location: Sevilla

II. MEDICAL DIPLOMACY

A Proposed Collaborative Approach to US Foreign Policy in the Region
U.S. Senator Bill Nelson, Florida

COFFEE BREAK

9:15 am–11:15 am Location: Sevilla

III. POLICY MAKING CONSIDERATIONS FOR PLANNING PARADIGM SHIFTS IN HEALTHCARE SYSTEMS: STRATEGY CONSIDERATION FOR NATIONAL HEALTH SYSTEMS

Strategy Consideration for National Health Systems - PAHO's View

Eduardo Levcovitz, M.D., Unit Chief, PAHO

Board Considerations

Jorge Arrizurieta, Trustee, Public Health Trust of Miami Dade County

Executive Considerations

Marvin O'Quinn, President and CEO, Jackson Memorial Hospital and Jackson Health System

Planning Considerations

Joseph Rogers, SVP for Business Development and Managed Care, North Broward Hospital District, Ft. Lauderdale, Florida

Systems and Cost Considerations

Ruben King-Shaw, CEO, Pan American Risk Management Associates, LLC

Technical Considerations

Richard Klass, Principle, KCI Partners, Strategic Planning Consultants

12:00 pm–1:30 pm Location: Isles

HEALTH MINISTERS LUNCHEON

SPONSORED BY Baptist Health International Center of Miami

1:30 pm–3:30 pm Location: Sevilla

IV. DEVELOPING FISCALLY SUSTAINABLE NATIONAL HEALTHCARE SCHEMES. DO CATASTROPHIC CARE, PHARMACEUTICAL AND DIALYSIS BENEFITS MEAN NATIONAL BANKRUPTCY?

The Cayman Islands Experience

The Honorable Anthony Eden, Minister of Health, Cayman Islands

The Costa Rican Experience

Manuel Salazar, CEO, AmSec Insurance, Former Director General, National Insurance Institute, Costa Rica

The Israeli Model of Universal Health Insurance: The Health Insurer View

Freddy Rosenfeld, CFO, Dikla Insurance Corp.

Challenges in Delivering Universal Coverage Benefits in Israel

Dror Guberman, M.D., Senior Director, State of Israel Ministry of Health

Developing an Actuarially Sound National Health Plan: The Re-insurer's View

Edmund Santiago, President and CEO, International Reinsurance Managers, LLC (IRM)

3:30 pm–5:00 pm Location: Sevilla

V. CLASSIC COST CONTAINMENT MODELS FOR REDUCING THE COST OF OVERSEAS MEDICAL CARE

Olympus Managed Health Care

Steve Jacobson, CEO (Invited)

International Reinsurance Managers, LLC (IRM)

Edmund Santiago, President and CEO

Canadian Medical Network

Peter Lozier, EVP, Sales, Marketing and Provider Relations

Quality Health Management

Patricia Ziomek, EVP

COFFEE BREAK

5:15 pm–7:00 pm Location: Sevilla

VI. HOW TO CONTAIN THE FISCAL IMPACT OF NATIONAL HEALTH PLANS AND IMPROVE QUALITY

The Role of Effective Disease Management and Utilization Control

Measures in Cost Containment

Abbe Bendell, RN, MBA, Associate VP, JMH-International

ISP Based Cost Knowledge and Decision Support IT Systems

Mr. John Ortiz, SVP, ExactCost, Inc.

Achieve Claims Control Without Spending Millions on IT Systems

Kester Nedd, D.O., Chairman eHDL Health Networks

DECEMBER 5

Field Trip to Jackson Memorial Hospital. Emphasis will be placed on visiting critical care infrastructure, knowledge assets and understanding the funding and governance of Jackson Health System, a US \$4.5B public healthcare delivery organization.

9:00 am–11:30 am

MORNING WITH JACKSON MEMORIAL HOSPITAL INTERNATIONAL MEDICAL DIRECTOR: DR. MAURICIO LYNN

Tour of Ryder Trauma Center

Resuscitation Unit, ICU Floor, Neuro-Cognitive Rehabilitation, Helipad

Disaster Preparedness Presentation

12:30 pm–2:00 pm

BOARD OF TRUSTEES WELCOME LUNCHEON

KEYNOTE SPEAKER: **Mario Rubio**, Florida House of Representatives

2:00 pm–3:15 pm

TOUR OF KEY FACILITIES TO INCLUDE:

DTC

BUPA International Patient Hospitality Center, Female and Male Cancer Prevention and Treatment Facilities, Surgical ICU / Pre-Post Operative Staging Area, Surgical Suites Command and Control Disaster preparedness for the

West Wing Hospital Tower

Neurosurgical Intensive Care Unit, Neurosurgical Step Down Unit

Holtz Children's Hospital

New Pediatric Intensive Care Unit, Neonatal Intensive Care Unit

Emergency Services

E.R.-A, Express E.R.

Annex-Institute (Time Permitting)

Poison Information Center, Patient Safety Institute

7:00 pm Location: Versailles

"STAR OF THE CARIBBEAN" C-CAA AWARD DINNER *By invitation only*

Dress Business Elegant

DECEMBER 6

8:00 am–9:30 am Location: Trianon

VII. COST CONTAINMENT OF CATASTROPHIC CARE OVERSEAS

Medical Aspect: Is Appropriate Medical Triage a Factor in Cost Containment?

Kester Nedd, D.O., Medical Director, Caribbean Neuroscience Initiative

Mauriciou Lynn, M.D., Medical Director, JMH-International

Legal Aspect: “Practicing Defensible Decision Making”

Mark Raymond, Managing Partner, Broad and Cassel

Milton Ferrel, CEO, Ferrel Law

Quality Vs. Cost: Is There a Conflict

Zaydee Capo, AVP of Healthcare Services, Global Medical Management, Inc.

COFFEE BREAK

9:45 am–10:30 am Location: Trianon

VIII. SUPPLY CHAIN SAVINGS - PURCHASING TECHNIQUES THAT SAVE MILLIONS

Mr. Carlos de Cespedes, CEO, PharMed Group, Miami

10:45 am–12:15 pm Location: Trianon

IX. INNOVATIVE COST CONTAINMENT EFFORTS BY STAKEHOLDERS IN THE OVERSEAS VALUE CHAIN

An Alliance Approach of the Benefits Administrator and the Hospital

Mr. Steve Jacobson, CEO, Olympus Managed Health Care

A Re-Insurer’s Collaborative Effort With Hospitals - IRM for Munich Re-

Insurance / Sagikor Re-Insurance

Edmund Santiago, President and CEO, International Reinsurance Managers, LLC (IRM)

Specialized Expertise Approach: Catastrophic Case Management Services

Joseph Marzuka, M.D., Medical Director, Southern Health Network, Inc.

12:15 pm–1:30 pm Location: Sandringham/Windsor

HEALTH MINISTERS LUNCHEON

SPONSORED BY Baptist Health International Center of Miami

1:30 pm–3:15 pm Location: Trianon

X. THE “COLLABORATIVE APPROACH”: A NEW PARADIGM FOR REGIONAL COOPERATION: THE JMH-INTERNATIONAL AFFILIATION MODEL

Mr. Shai Gold, VP, JMH-International

XI. SUSTAINABLE MODEL FOR CARDIOLOGY SERVICES IN NATIONS WITH A SMALL POPULATION BASE

Kevin Coy, M.D., Medical Director, Caribbean Cardiology Initiative, JMH-International Medical Services

COFFEE BREAK

3:30 pm–4:30 pm Location: Trianon

XII. CRUISE SHIP IMPACT ON PORTS OF CALL - A COLLABORATIVE APPROACH TO ADDRESSING MEDICAL CHALLENGES IN A NATIONAL CONTEXT

The Royal Caribbean Cruise Line Disaster Mitigation and Cooperation Plan

Vincent J. Warger, Director, Claims and Medical Services, Royal Caribbean International

The Emerging Collaborative Role of Cruise Lines and Governments in

Managing Health Emergencies

Art Diskin, M.D., Medical Director

5:30 pm–7:00 pm Location: Trianon

XIII. THE ROLE OF GOVERNMENT AND THE PRIVATE SECTOR IN HEALTH INFRASTRUCTURE DEVELOPMENT

Private Sector View

Randall Arlett, CEO, American Hospital Management Company

The Experience of St. Kitts and Nevis

Patrick Martin, M.D., Chief Medical Officer

Dedicated Tax and Bond Models

Shai Gold, VP, JMH-International

7:30 pm–11:00 pm Location: TBA

HEALTH MINISTERS RECEPTION AND CONFERENCE ENDING DINNER

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